



Advertising Rates – 2017

Options Include: Vendor Table at Host Hotel, Concert Event Program, Competition Event Program, Workshop T-Shirt, Coupon Insertion, and Logo Placement on WinterStorm.net

→ **NEW for 2017-** Spend \$325 or more and get a Vendor Table.
(Additional tables for a given vendor are available for \$50 each)

The Ultimate Combination – Our Best Value

- Advertisements placed in the concert and the contest event programs
- Logo placed on the ever-present workshop T-shirt
- Flyer, coupon, or catalog placed in workshop/competitor registration packets (approx 500)
- Hyper-linked logo placed in the advertisers section on WinterStorm.net and the landing page rotation
- Logo projected onto large screens flanking the stage prior to the concert and at intermission

Double Full Page \$1375

Full Page \$800

Advertisement, Logo, and T-Shirt Combination

- Full Page advertisement placed in your choice of either the concert *or* contest program
- Logo placed on the ever-present workshop T-shirt
- Flyer, coupon, or catalog placed in each registration packet
- Hyper-linked logo placed in the advertisers section on WinterStorm.net and the landing page rotation

Full Page \$500

Single Program Advertisement

- Your advertisement placed in either the concert or contest program
- Hyper-linked logo placed in the advertisers section on WinterStorm.net and the landing page rotation

Double Full Page \$625

Full Page \$325

Half Page \$175

Specifications

Event Program Adverts- Black and White Only – High Resolution. jpeg, ai, pdf-vector file, 300dpi minimum

Logos- Full color high resolution jpeg

Display Advertising Sizes:

Double Full Page – Two separate full page adverts, 5" w x 8" h (each)

Full Page – 5" w x 8" h

Half Page – 5" w x 4" h

All advertising copy is subject to the final approval of Midwest Highland Arts Fund Board of Directors.

Advertising Contact:

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