



## Advertising Rates

Options Include: Vendor Table at Host Hotel, Concert Event Program, Competition Event Program, Workshop T-Shirt, Coupon Insertion, and Logo Placement on WinterStorm.net (mhaf.org)

Spend \$550 or more and get a Vendor Table.  
(Additional tables for a given vendor are available for \$50 each)

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### The Ultimate Combination – Our Best Value

- Advertisements placed in the concert and the contest event programs
- Logo placed on the ever-present workshop T-shirt
- Flyer, coupon, or catalog placed in workshop/competitor registration packets (approx 500)
- Hyper-linked logo placed in the advertisers section on WinterStorm.net and the landing page rotation
- Logo projected onto large screens flanking the stage prior to the concert and at intermission

Full Page \$800

### Advertisement, Logo, and T-Shirt Combination

- Full Page advertisement placed in your choice of either the concert or contest program
- Logo placed on the ever-present workshop T-shirt
- Hyper-linked logo placed in the advertisers section on WinterStorm.net and the landing page rotation

Full Page \$550

### Single Program Advertisement

- Your advertisement placed in either the concert or contest program
- Hyper-linked logo placed in the advertisers section on WinterStorm.net and the landing page rotation

Full Page \$425

Half Page \$225

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## Specifications

Event Program Adverts- Black and White Only – High Resolution. JPEG, ai, PDF-vector file, 300dpi minimum

Logos- Full color high resolution JPEG

Display Advertising Sizes:

Double Full Page – Two separate full page adverts, 5”w x 8”h (each)

Full Page – 5”w x 8”h

Half Page – 5”w x 4” h

All advertising copy is subject to the final approval of Midwest Highland Arts Fund Board of Directors.

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Advertising Contact:

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