

Advertising options available:

Vendor table\* at Winter Storm host hotel, advertisement placement in concert event program and/or competition event program, your logo placed on the workshop t-shirt, and your logo placed on WinterStorm.net (mhaf.org)

\*Only available with the Ultimate Combination package.

---

### The Ultimate Combination – Our Best Value

- Your full-page advertisement placed in the concert AND the contest event programs.
- Your logo placed on the ever-present workshop T-shirt.
- Your flyer, coupon, or catalogs may be placed by you, or your agent, in a designated area near the workshop/competitor registration desk.
- Your hyper-linked logo will be placed in the advertisers section on WinterStorm.net and the landing page rotation.
- Your logo projected onto large screen flanking the stage prior to the concert and at intermission.
- Vendor table at the Winter Storm host hotel (Includes one table. Requests for an extra table subject to availability. \$50 each.) Limited availability. First come, first served.
- VIP concert seating and souvenir pint glass for two.

### Full Page \$975

---

#### Advertisement, Logo, and T-Shirt Combination

- Full Page advertisement placed in your choice of the concert OR contest program.
- Logo placed on the ever-present workshop T-shirt.
- Hyper-linked logo placed in the advertisers section on WinterStorm.net and the landing page rotation.

### Full Page \$750

---

#### Single Program Advertisement

- Your advertisement placed in either the concert or contest program.
- Hyper-linked logo placed in the advertisers section on WinterStorm.net.

### Full Page \$500

### Half Page \$300

---

#### Specifications

Event program adverts- Full color or Black and White. High Resolution. JPEG, ai, PDF-vector file, 300dpi minimum

Display Advertising Sizes:

Full page – 1242w x 2013h pixels

Half Page – 1242w x 1000h pixels

Logos- Full color high resolution JPEG

All advertising copy is subject to the final approval of Midwest Highland Arts Fund Board of Directors.

---

Advertising Contact:

Joe Hickey: joe.hickey@mhaf.org 612-849-2623